

Carbonated Soft Drinks Market in Ethiopia 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. According to a report by StrategyHelix, the carbonated soft drinks market in Ethiopia is set to increase by US\$ 618 million during 2021-2027, growing at a CAGR of 10.4% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Ethiopia carbonated soft drinks market is segmented on the basis of product, and distribution channel. On the basis of product, the carbonated soft drinks market in Ethiopia has been segmented into colas, non-colas. The non-colas segment held the largest revenue share in 2020. By distribution channel, the carbonated soft drinks market in Ethiopia has been segmented into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. In Ethiopia, the regular colas segment made up the largest share of the carbonated soft drinks market. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The carbonated soft drinks market in Ethiopia comprises only a handful of players such as PepsiCo Inc., The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Ethiopia carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PepsiCo, Inc.
The Coca-Cola Company
About StrategyHelix
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