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Carbonated Soft Drinks Market in Bangladesh 2021

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Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. A study by StrategyHelix indicates that the carbonated soft drinks market in Bangladesh is expected to increase by US$ 218 million from 2021 to 2027, garnering a CAGR of 6.4% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Bangladesh carbonated soft drinks market is segmented on the basis of product, and distribution channel. Based on product, the carbonated soft drinks market in Bangladesh is categorized into colas, non-colas. In Bangladesh, the non-colas segment made up the largest share of the carbonated soft drinks market. On the basis of distribution channel, the carbonated soft drinks market in Bangladesh has been segmented into supermarkets, groceries, online, others.

The colas market is further segmented into regular colas, and low-calorie colas. The regular colas segment was the largest contributor to the Bangladesh carbonated soft drinks market in 2020. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The key players in the carbonated soft drinks market include PepsiCo Inc., The Coca-Cola Company, Akij Food and Beverage Ltd. (AFBL), Pran Foods Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the carbonated soft drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

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Report Scope
Product: colas, non-colas
Distribution channel: supermarkets, groceries, online, others
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders
Get a comprehensive picture of the Bangladesh carbonated soft drinks market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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PepsiCo, Inc.
The Coca-Cola Company
Akij Food and Beverage Ltd. (AFBL)
Pran Foods Limited
About StrategyHelix
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