

Carbonated Soft Drinks Market in Asia Pacific 2021

<https://marketpublishers.com/r/C9010E327671EN.html>

Date: January 2022

Pages: 16

Price: US\$ 1,450.00 (Single User License)

ID: C9010E327671EN

Abstracts

Carbonated soft drinks (CSD) represent the second largest volume segment of non-alcoholic drinks, after water, worldwide. Carbon dioxide gas is incorporated into beverages at high pressure, which gives them an effervescent taste. CSD is further classified as colas, lemon, orange, lime and others. The carbonated soft drinks market in Asia Pacific is set to increase by US\$ 10,610 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 4.3% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for carbonated soft drinks. The Asia Pacific carbonated soft drinks market is segmented on the basis of product, distribution channel, and country. On the basis of product, the carbonated soft drinks market in Asia Pacific has been segmented into colas, non-colas. Among these, the non-colas segment was accounted for the highest revenue generator in 2020. By distribution channel, the carbonated soft drinks market in Asia Pacific has been segmented into supermarkets, groceries, online, others. In terms of geography, the carbonated soft drinks market in Asia Pacific has been segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The colas market is further segmented into regular colas, and low-calorie colas. The regular colas segment captured the largest share of the market in 2020 and is expected to maintain its dominance during the forecast period. Furthermore, the non-colas market has been categorized into lemonade, orange, and others.

The Asia Pacific carbonated soft drinks market is highly competitive. The key players in the carbonated soft drinks market include The Coca-Cola Company, PepsiCo Inc., Jiaozuo Mingren Natural Medicine Co. Ltd., Asahi Group Holdings Ltd., Suntory Holdings Limited, Kirin Holdings Co. Ltd., Lotte Corporation.

Report Scope

Product: colas, non-colas

Distribution channel: supermarkets, groceries, online, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific carbonated soft drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Jiaozuo Mingren Natural Medicine Co., Ltd.

Asahi Group Holdings, Ltd.

Suntory Holdings Limited

Kirin Holdings Co., Ltd.

Lotte Corporation

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