

Bottled Water Market in Pakistan 2021

https://marketpublishers.com/r/B64898A8068DEN.html

Date: January 2022

Pages: 20

Price: US\$ 550.00 (Single User License)

ID: B64898A8068DEN

Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. A study by StrategyHelix indicates that the bottled water market in Pakistan is expected to increase at a CAGR of 12.4% till 2027. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Pakistan bottled water market is segmented on the basis of product, and distribution channel. Based on product, the bottled water market in Pakistan is categorized into sparkling water, functional water, still water. In Pakistan, the still water segment made up the largest share of the bottled water market. On the basis of distribution channel, the bottled water market in Pakistan has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

The competitive landscape of the industry has also been examined along with the profiles of the key players Fluid Technology International Pvt. Ltd., Nestle S.A., PepsiCo Inc., The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: sparkling water, functional water, still water



Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Pakistan bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment



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Sparkling water Functional water Still water

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Convenience stores
Hypermarkets
Small grocers
Supermarkets
Others

PART 5. KEY COMPANIES

Fluid Technology International Pvt. Ltd.
Nestle S.A.
PepsiCo, Inc.
The Coca-Cola Company
About StrategyHelix
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