

# Bottled Water Market in North Macedonia 2021

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## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. According to StrategyHelix, the bottled water market in North Macedonia is projected to expand by a CAGR of 6.2% from 2021 through 2027. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The North Macedonia bottled water market is segmented on the basis of product, and distribution channel. Based on product, the bottled water market in North Macedonia is categorized into sparkling water, functional water, still water. The still water segment captured the largest share of the market in 2020. On the basis of distribution channel, the bottled water market in North Macedonia has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

The leading players in the bottled water market include Fortenova Grupa d.d., Koding d.o.o., Kozuvchanka doo, MAGRONI D.O.O., Pelisterka AD, Vlasinka D.O.O.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets,

others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the North Macedonia bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Functional water  
Still water

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Hypermarkets  
Small grocers  
Supermarkets  
Others

### **PART 5. KEY COMPANIES**

Fortenova Grupa d.d.  
Koding d.o.o.  
Kozuvchanka doo  
MAGRONI D.O.O.  
Pelisterka AD  
Vlasinka D.O.O.  
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