

# Bottled Water Market in New Zealand 2021

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## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. The bottled water market in New Zealand is expected to increase at a CAGR of 2.2% till 2027. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The New Zealand bottled water market is segmented on the basis of product, and distribution channel. On the basis of product, the bottled water market in New Zealand has been segmented into sparkling water, functional water, still water. Among these, the still water segment was accounted for the highest revenue generator in 2020. By distribution channel, the bottled water market in New Zealand has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

The competitive landscape of the industry has also been examined along with the profiles of the key players Asahi Group Holdings Ltd., Distilled Water Bottlers Limited, Nestle S.A., NZ Drinks Limited, Suntory Holdings Limited, The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets,

others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the New Zealand bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Asahi Group Holdings, Ltd.  
Distilled Water Bottlers Limited  
Nestle S.A.  
NZ Drinks Limited  
Suntory Holdings Limited  
The Coca-Cola Company  
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