

# Bottled Water Market in Myanmar 2021

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## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. The bottled water market in Myanmar is poised to grow at a CAGR of around 9.9% over the analysis period of 2021 to 2027, according to data and analytics company StrategyHelix. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Myanmar bottled water market is segmented on the basis of product, and distribution channel. By product, the bottled water market in Myanmar has been segmented into sparkling water, functional water, still water. In 2020, the still water segment made up the largest share of revenue generated by the bottled water market. Based upon distribution channel, the bottled water market in Myanmar is categorized into convenience stores, hypermarkets, small grocers, supermarkets, others.

Key companies profiled in the report include Consumer Goods Myanmar Limited (CGM), Loi Hein Company Limited, The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Myanmar bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Still water

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Hypermarkets  
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Supermarkets  
Others

### **PART 5. KEY COMPANIES**

Consumer Goods Myanmar Limited (CGM)  
Loi Hein Company Limited  
The Coca-Cola Company  
About StrategyHelix  
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