

Bottled Water Market in Middle East and Africa 2021

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Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. According to StrategyHelix, the bottled water market in Middle East and Africa is expected to increase by US\$ 14,765 million during 2021-2027, expanding at a CAGR of 9.9% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Middle East and Africa bottled water market is segmented on the basis of product, distribution channel, and country. Based on product, the bottled water market in Middle East and Africa is categorized into sparkling water, functional water, still water. The still water segment held the largest share of the Middle East and Africa bottled water market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the bottled water market in Middle East and Africa has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others. Geographically, the bottled water market in Middle East and Africa is segmented into Egypt, Israel, Kenya, Nigeria, South Africa, United Arab Emirates.

The Middle East and Africa bottled water market is highly competitive. The report also includes the profiles of leading companies such as Clover Industries Limited, Ekhamanzi Springs (Pty) Ltd., groupe Danone, Nestle S.A., The Coca-Cola Company, Agthia Group PJSC, Masafi Co LLC, PepsiCo Inc., Aquamist Ltd., Excel Chemicals Limited, Highland Spring Limited, KEVIAN KENYA LTD.

Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Country: Egypt, Israel, Kenya, Nigeria, South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Ekhamanzi Springs (Pty) Ltd.
groupe Danone

Nestle S.A.
The Coca-Cola Company
Agthia Group PJSC
Masafi Co LLC
PepsiCo, Inc.
Aquamist Ltd.
Excel Chemicals Limited
Highland Spring Limited
KEVIAN KENYA LTD.
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