

## **Bottled Water Market in Lithuania 2021**

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## **Abstracts**

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. The bottled water market in Lithuania is expected to increase at a CAGR of 5.5% till 2027, according to StrategyHelix. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Lithuania bottled water market is segmented on the basis of product, and distribution channel. By product, the bottled water market in Lithuania has been segmented into sparkling water, functional water, still water. The still water segment was the largest contributor to the Lithuania bottled water market in 2020. Based upon distribution channel, the bottled water market in Lithuania is categorized into convenience stores, hypermarkets, small grocers, supermarkets, others.

The Lithuania bottled water market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Birstono Mineraliniai Vandenys ir Ko UAB, Carlsberg A/S, Darida Ltd., Druskininku Rasa UAB, IDS Borjomi OOO, The Coca-Cola Company, ZEMAITIJOS PIENAS AB.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope



Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets,

others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Lithuania bottled water market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Scope of the study
Study period
Geographical scope
Research methodology

#### PART 2. BOTTLED WATER MARKET OVERVIEW

#### PART 3. MARKET BREAKDOWN BY PRODUCT

Sparkling water Functional water Still water

#### PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Convenience stores
Hypermarkets
Small grocers
Supermarkets
Others

#### **PART 5. KEY COMPANIES**

Birstono Mineraliniai Vandenys ir Ko UAB
Carlsberg A/S
Darida Ltd.
Druskininku Rasa, UAB
IDS Borjomi, OOO
The Coca-Cola Company
ZEMAITIJOS PIENAS, AB
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