

# **Bottled Water Market in Latvia 2021**

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### **Abstracts**

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. According to a report by StrategyHelix, the bottled water market in Latvia is poised to grow at a CAGR of around 6.8% over the analysis period of 2021 to 2027. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Latvia bottled water market is segmented on the basis of product, and distribution channel. On the basis of product, the bottled water market in Latvia has been segmented into sparkling water, functional water, still water. Among these, the still water segment was accounted for the highest revenue generator in 2020. By distribution channel, the bottled water market in Latvia has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

The Latvia bottled water market is highly competitive. Key companies profiled in the report include Birstono Mineraliniai Vandenys ir Ko UAB, Darida Ltd., IDS Borjomi OOO, Orkla ASA, Royal Unibrew A/S, SIMEKS SIA, The Coca-Cola Company, VENDEN SIA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: sparkling water, functional water, still water



Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latvia bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment



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### PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Convenience stores
Hypermarkets
Small grocers
Supermarkets

### **PART 5. KEY COMPANIES**

Birstono Mineraliniai Vandenys ir Ko UAB

Darida Ltd.

Others

IDS Borjomi, OOO

Orkla ASA

Royal Unibrew A/S

SIMEKS SIA

The Coca-Cola Company

VENDEN, SIA

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