

Bottled Water Market in Latin America 2021

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Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. A study by StrategyHelix indicates that the bottled water market in Latin America is expected to increase by US\$ 9,497 million from 2021 to 2027, garnering a CAGR of 9.4% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Latin America bottled water market is segmented on the basis of product, distribution channel, and country. Based on product, the bottled water market in Latin America is categorized into sparkling water, functional water, still water. In Latin America, the still water segment made up the largest share of the bottled water market. On the basis of distribution channel, the bottled water market in Latin America has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others. In terms of geography, the bottled water market in Latin America has been segmented into Argentina, Brazil, Chile, Colombia, Mexico.

The Latin America bottled water market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Aje Group, Cimes ChP, Compania Cervecerias Unidas S.A., El Jumillano S.A., groupe Danone, Grupo Edson Queiroz, HEINEKEN N.V., Keurig Dr Pepper Inc., Nestle S.A., PepsiCo Inc., The Coca-Cola Company.

Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Country: Argentina, Brazil, Chile, Colombia, Mexico

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Compania Cervecerias Unidas S.A.
El Jumillano S.A.

groupe Danone
Grupo Edson Queiroz
HEINEKEN N.V.
Keurig Dr Pepper Inc.
Nestle S.A.
PepsiCo, Inc.
The Coca-Cola Company
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