

Bottled Water Market in Jordan 2021

<https://marketpublishers.com/r/BE88D505AC98EN.html>

Date: January 2022

Pages: 14

Price: US\$ 550.00 (Single User License)

ID: BE88D505AC98EN

Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. A study by StrategyHelix indicates that the bottled water market in Jordan is expected to increase by US\$ 1,364 million from 2021 to 2027, garnering a CAGR of 8.5% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Jordan bottled water market is segmented on the basis of product, and distribution channel. Based on product, the bottled water market in Jordan is categorized into sparkling water, functional water, still water. In Jordan, the still water segment made up the largest share of the bottled water market. On the basis of distribution channel, the bottled water market in Jordan has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

Some of the leading companies operating in the market are Nestle S.A., PepsiCo Inc., Sama Food Industries Co, The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Jordan bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PART 5. KEY COMPANIES

Nestle S.A.
PepsiCo, Inc.
Sama Food Industries Co
The Coca-Cola Company
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