

Bottled Water Market in Japan 2021

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Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. According to a report by StrategyHelix, the bottled water market in Japan is set to increase by US\$ 312 million during 2021-2027, growing at a CAGR of 0.8% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Japan bottled water market is segmented on the basis of product, and distribution channel. On the basis of product, the bottled water market in Japan has been segmented into sparkling water, functional water, still water. The still water segment is estimated to account for the largest share of the bottled water market in Japan. By distribution channel, the bottled water market in Japan has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

The Japan bottled water market is highly competitive. The prominent players operating in the Japan bottled water market include Asahi Group Holdings Ltd., groupe Danone, Kirin Holdings Company Limited, NAC CO. LTD., Otsuka Holdings Co. Ltd., Suntory Holdings Limited, The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Japan bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Asahi Group Holdings, Ltd.
groupe Danone
Kirin Holdings Company, Limited
NAC CO., LTD.
Otsuka Holdings Co., Ltd.
Suntory Holdings Limited
The Coca-Cola Company
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