

# Bottled Water Market in Italy 2021

<https://marketpublishers.com/r/B5F4BE2CA183EN.html>

Date: January 2022

Pages: 18

Price: US\$ 550.00 (Single User License)

ID: B5F4BE2CA183EN

## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. A study by StrategyHelix indicates that the bottled water market in Italy is expected to increase by US\$ 48 million from 2021 to 2027, garnering a CAGR of 0.3% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Italy bottled water market is segmented on the basis of product, and distribution channel. Based on product, the bottled water market in Italy is categorized into sparkling water, functional water, still water. The still water segment held the largest share of the Italy bottled water market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the bottled water market in Italy has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

As of 2020, the major players in the Italy bottled water market were Acqua Minerale San Benedetto S.p.A., CoGeDi International SpA, Fonti di Vinadio S.p.A., Nestle S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Italy bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. BOTTLED WATER MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Sparkling water  
Functional water  
Still water

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Convenience stores  
Hypermarkets  
Small grocers  
Supermarkets  
Others

### **PART 5. KEY COMPANIES**

Acqua Minerale San Benedetto S.p.A.  
CoGeDi International SpA  
Fonti di Vinadio S.p.A.  
Nestle S.A.  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Bottled Water Market in Italy 2021

Product link: <https://marketpublishers.com/r/B5F4BE2CA183EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B5F4BE2CA183EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970