

Bottled Water Market in Indonesia 2021

<https://marketpublishers.com/r/BB4830A19D29EN.html>

Date: January 2022

Pages: 14

Price: US\$ 550.00 (Single User License)

ID: BB4830A19D29EN

Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. A study by StrategyHelix indicates that the bottled water market in Indonesia is expected to increase by US\$ 1,315 million from 2021 to 2027, garnering a CAGR of 6.1% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Indonesia bottled water market is segmented on the basis of product, and distribution channel. Based on product, the bottled water market in Indonesia is categorized into sparkling water, functional water, still water. The still water segment captured the largest share of the market in 2020. On the basis of distribution channel, the bottled water market in Indonesia has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

Some of the leading companies operating in the market are groupe Danone, PT Indofood Sukses Makmur Tbk, PT. Sinar Sosro, TIRTA FRESINDO JAYA PT.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Indonesia bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Hypermarkets
Small grocers
Supermarkets
Others

PART 5. KEY COMPANIES

groupe Danone
PT Indofood Sukses Makmur Tbk
PT. Sinar Sosro
TIRTA FRESINDO JAYA, PT
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