

# Bottled Water Market in Hungary 2021

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## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. A study by StrategyHelix indicates that the bottled water market in Hungary is expected to increase by US\$ 114 million from 2021 to 2027, garnering a CAGR of 4.3% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Hungary bottled water market is segmented on the basis of product, and distribution channel. Based on product, the bottled water market in Hungary is categorized into sparkling water, functional water, still water. In Hungary, the still water segment made up the largest share of the bottled water market. On the basis of distribution channel, the bottled water market in Hungary has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

The Hungary bottled water market is highly competitive. As of 2020, the major players in the Hungary bottled water market were Acqua Minerale San Benedetto S.p.A., Aquarius-Aqua Kft. f.a., Magyarvíz Kft., Mattoni 1873 a.s., Nestle S.A., Pet-Pack Kft., The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Hungary bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Geographical scope  
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Sparkling water  
Functional water  
Still water

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Convenience stores  
Hypermarkets  
Small grocers  
Supermarkets  
Others

### **PART 5. KEY COMPANIES**

Acqua Minerale San Benedetto S.p.A.  
Aquarius-Aqua Kft. f.a.  
Magyarvíz Kft.  
Mattoni 1873 a.s.  
Nestle S.A.  
Pet-Pack Kft.  
The Coca-Cola Company  
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