

# Bottled Water Market in Europe 2021

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## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. The bottled water market in Europe is set to increase by US\$ 8,704 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 4.1% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Europe bottled water market is segmented on the basis of product, distribution channel, and country. On the basis of product, the bottled water market in Europe has been segmented into sparkling water, functional water, still water. The still water segment held the largest revenue share in 2020. By distribution channel, the bottled water market in Europe has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others. In terms of geography, the bottled water market in Europe has been segmented into Belgium, France, Germany, Italy, Netherlands, Russia, Spain, Switzerland, United Kingdom.

The Europe bottled water market is highly competitive. As of 2020, the major players in the Europe bottled water market were Acqua Minerale San Benedetto S.p.A., Alma Group, Bitburger Braugruppe GmbH, Britvic PLC, Calidad Pascual S.A.U., Dr. August Oetker, Franken Brunnen GmbH & Co. KG, groupe Danone, Hassia Gruppe, Highland Spring Limited, Nestle S.A., Silver Spring Mineral Water Company Limited, The Coca-Cola Company.

## Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Country: Belgium, France, Germany, Italy, Netherlands, Russia, Spain, Switzerland, United Kingdom

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Europe bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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United Kingdom

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Acqua Minerale San Benedetto S.p.A.  
Alma Group  
Bitburger Braugruppe GmbH  
Britvic PLC  
Calidad Pascual S.A.U.  
Dr. August Oetker  
Franken Brunnen GmbH & Co. KG  
groupe Danone  
Hassia Gruppe  
Highland Spring Limited  
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Silver Spring Mineral Water Company Limited  
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