

# Bottled Water Market in Colombia 2021

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## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. According to StrategyHelix, the bottled water market in Colombia is expected to increase by US\$ 526 million during 2021-2027, expanding at a CAGR of 9.1% during the forecast period. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Colombia bottled water market is segmented on the basis of product, and distribution channel. Based on product, the bottled water market in Colombia is categorized into sparkling water, functional water, still water. The still water segment held the largest share of the Colombia bottled water market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the bottled water market in Colombia has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

The bottled water market is dominated by key players, which are POSTOBON S.A., Aje Group, PepsiCo Inc., The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Colombia bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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### **PART 5. KEY COMPANIES**

POSTOBON S.A.  
Aje Group  
PepsiCo, Inc.  
The Coca-Cola Company  
About StrategyHelix  
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