

# **Bottled Water Market in Canada 2021**

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### **Abstracts**

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. The bottled water market in Canada is poised to grow by US\$ 490 million from 2021 to 2027, registering a CAGR of 4% during the forecast period, according to StrategyHelix. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Canada bottled water market is segmented on the basis of product, and distribution channel. By product, the bottled water market in Canada has been segmented into sparkling water, functional water, still water. According to the research, the still water segment had the largest share in the bottled water market in Canada. Based upon distribution channel, the bottled water market in Canada is categorized into convenience stores, hypermarkets, small grocers, supermarkets, others.

As of 2020, the major players in the Canada bottled water market were Keurig Dr Pepper Inc., Naya Waters Inc., Nestle S.A., PepsiCo Inc., The Coca-Cola Company.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets,



others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Canada bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment



## **Contents**

#### **PART 1. INTRODUCTION**

Scope of the study
Study period
Geographical scope
Research methodology

### PART 2. BOTTLED WATER MARKET OVERVIEW

### PART 3. MARKET BREAKDOWN BY PRODUCT

Sparkling water Functional water Still water

### PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Convenience stores
Hypermarkets
Small grocers
Supermarkets
Others

### **PART 5. KEY COMPANIES**

Keurig Dr Pepper Inc.
Naya Waters Inc.
Nestle S.A.
PepsiCo, Inc.
The Coca-Cola Company
About StrategyHelix
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