

# Bottled Water Market in Bulgaria 2021

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## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. According to a report by StrategyHelix, the bottled water market in Bulgaria is set to grow at a healthy compound annual growth rate (CAGR) of 6.9% in the next five years. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Bulgaria bottled water market is segmented on the basis of product, and distribution channel. On the basis of product, the bottled water market in Bulgaria has been segmented into sparkling water, functional water, still water. The still water segment is estimated to account for the largest share of the bottled water market in Bulgaria. By distribution channel, the bottled water market in Bulgaria has been segmented into convenience stores, hypermarkets, small grocers, supermarkets, others.

The Bulgaria bottled water market is highly competitive. The bottled water market is dominated by key players, which are Baldaran Spring JSC, BK Gorna Banya OOD, BOTTLING COMPANY HISAR, Devin JSC, Novatrade Ltd., The Coca-Cola Company, TPK Mihalkovo.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bottled water market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Bulgaria bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Functional water  
Still water

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Hypermarkets  
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Supermarkets  
Others

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Baldaran Spring JSC  
BK Gorna Banya OOD  
BOTTLING COMPANY HISAR  
Devin JSC  
Novatrade Ltd.  
The Coca-Cola Company  
TPK Mihalkovo  
About StrategyHelix  
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