

# Bottled Water Market in Asia Pacific 2021

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## Abstracts

Bottled water is drinking water packaged into plastic or glass bottles. It can further be categorized as sparkling and still water, with or without flavoring. The bottled water market in Asia Pacific is poised to grow by US\$ 24,439 million during 2021-2027, progressing at a CAGR of 6.9% during the forecast period, according to data and analytics company StrategyHelix. Increasing awareness among people about consuming safe water, favorable government regulations and market initiatives, premiumization with the growth of fortified and flavored water are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for bottled water. The Asia Pacific bottled water market is segmented on the basis of product, distribution channel, and country. By product, the bottled water market in Asia Pacific has been segmented into sparkling water, functional water, still water. In 2020, the still water segment made up the largest share of revenue generated by the bottled water market. Based upon distribution channel, the bottled water market in Asia Pacific is categorized into convenience stores, hypermarkets, small grocers, supermarkets, others.

Geographically, the bottled water market in Asia Pacific is segmented into China, India, Japan, South Korea, Malaysia, Vietnam, Taiwan.

The Asia Pacific bottled water market is highly competitive. Key companies profiled in the report include Yangshengtang Co Ltd , Asahi Group Holdings Ltd., Bisleri International Pvt. Ltd., China Resources Holdings Co Ltd , groupe Danone, Hangzhou Wahaha Group Co. Ltd., Jinmailang Food Co. Ltd., Kirin Holdings Company Limited, Manikchand Group, NAC CO. LTD., Otsuka Holdings Co. Ltd., PepsiCo Inc., Shenzhen Ganten Food & Beverage Co. Ltd., Suntory Holdings Limited, The Coca-Cola Company, United Breweries Holdings Limited (UBHL).

### Report Scope

Product: sparkling water, functional water, still water

Distribution channel: convenience stores, hypermarkets, small grocers, supermarkets, others

Country: China, India, Japan, South Korea, Malaysia, Vietnam, Taiwan

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific bottled water market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Asahi Group Holdings, Ltd.

Bisleri International Pvt. Ltd.  
China Resources Holdings Co Ltd  
groupe Danone  
Hangzhou Wahaha Group Co., Ltd.  
Jinmailang Food Co., Ltd.  
Kirin Holdings Company, Limited  
Manikchand Group  
NAC CO., LTD.  
Otsuka Holdings Co., Ltd.  
PepsiCo, Inc.  
Shenzhen Ganten Food & Beverage Co. Ltd.  
Suntory Holdings Limited  
The Coca-Cola Company  
United Breweries Holdings Limited (UBHL)  
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