

Beer Market in Vietnam 2021

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Abstracts

The beer market in Vietnam in terms of revenue is set to grow by US\$ 13 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 9% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for beer. The Vietnam beer market is segmented on the basis of type. By type, it is categorized into premium & super premium beer, and others.

The report has profiled some of the key players of the market such as Carlsberg AS, Hanoi Beer Alcohol Beverage Corp., Heineken N.V., Sapporo Holdings Ltd., Supermercados Sabeco SA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the beer market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: premium & super premium beer, and others

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Vietnam beer market

Pinpoint growth sectors and trends for investment

Understand what the future of the beer market in Vietnam looks like

Identify the competitive landscape and window of opportunity

Contents

1. MARKET DEFINITION

2. RESEARCH METHODOLOGY

3. MARKET DATA & OUTLOOK

3.1 Market Value

3.2 Market Value Forecast

4. BEER MARKET BY TYPE

4.1 Premium & Super Premium Beer

4.2 Others

5. COMPANY PROFILES

5.1 Carlsberg AS

5.2 Hanoi Beer Alcohol Beverage Corp.

5.3 Heineken N.V.

5.4 Sapporo Holdings Ltd.

5.5 Supermercados Sabeco SA

6. APPENDIX

6.1 About StrategyHelix

6.2 Disclaimer

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