

Beer Market in Nigeria 2021

<https://marketpublishers.com/r/BA6C9B48AC4AEN.html>

Date: April 2021

Pages: 34

Price: US\$ 450.00 (Single User License)

ID: BA6C9B48AC4AEN

Abstracts

Beer is one of the most widely consumed alcoholic drinks in the world, and the third most popular drink overall after water and tea. Beer is made by fermenting cereals, most often from barley malt, but also from wheat, corn and rice. Through the process of digestion, the fermentation of starch sugars in unfermented alcohol produces ethanol and carbonization which gives beer. The beer market in Nigeria in terms of revenue is set to grow by US\$ 1 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 6.5% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for beer. The Nigeria beer market is segmented on the basis of product, distribution channel. By product, it is categorized into dark beer, lager, non/low alcohol beer, and stout. By distribution channel, the beer market is divided into hypermarkets & supermarkets, food and beverage specialty stores, online retailing, and others.

The report has profiled some of the key players of the market such as AB InBev, Diageo plc, Heineken N.V..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the beer market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: dark beer, lager, non/low alcohol beer, and stout

Distribution channel: hypermarkets & supermarkets, food and beverage specialty stores, online retailing, and others

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Nigeria beer market

Pinpoint growth sectors and trends for investment

Understand what the future of the beer market in Nigeria looks like

Identify the competitive landscape and window of opportunity

Contents

1. MARKET DEFINITION

2. RESEARCH METHODOLOGY

3. MARKET DATA & OUTLOOK

3.1 Market Value

3.2 Market Value Forecast

4. BEER MARKET BY PRODUCT

4.1 Dark Beer

4.2 Lager

4.3 Non/Low Alcohol Beer

4.4 Stout

5. BEER MARKET BY DISTRIBUTION CHANNEL

5.1 Hypermarkets & Supermarkets

5.2 Food And Beverage Specialty Stores

5.3 Online Retailing

5.4 Others

6. COMPANY PROFILES

6.1 AB InBev

6.2 Diageo plc

6.3 Heineken N.V.

7. APPENDIX

7.1 About StrategyHelix

7.2 Disclaimer

I would like to order

Product name: Beer Market in Nigeria 2021

Product link: <https://marketpublishers.com/r/BA6C9B48AC4AEN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BA6C9B48AC4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970