

# Beer Market in China 2021

<https://marketpublishers.com/r/B58F691A1297EN.html>

Date: March 2021

Pages: 32

Price: US\$ 350.00 (Single User License)

ID: B58F691A1297EN

## Abstracts

The beer market in China in terms of revenue is set to grow by US\$ 25 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 4.2% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for beer. The China beer market is segmented on the basis of region, type, channel. By region, it is categorized into Central South China, East China, North China, Northeast China, Northwest China, and Southwest China. By type, the beer market is divided into premium & super premium beer, and value & mainstream beer. Based on channel, the beer market is divided into off-premise, and on-premise.

The report has profiled some of the key players of the market such as Beijing Yanjing Beer Group Corporation, Budweiser Brewing Company APAC Limited, Carlsberg A/S, China Resources Beer (Holdings) Company Limited, Tsingtao Brewery Co. Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the beer market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Region: Central South China, East China, North China, Northeast China, Northwest China, and Southwest China

Type: premium & super premium beer, and value & mainstream beer

Channel: off-premise, and on-premise

Years Considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the China beer market  
Pinpoint growth sectors and trends for investment  
Understand what the future of the beer market in China looks like  
Identify the competitive landscape and window of opportunity

## Contents

### **1. MARKET DEFINITION**

### **2. RESEARCH METHODOLOGY**

### **3. MARKET DATA & OUTLOOK**

3.1 Market Value

3.2 Market Value Forecast

### **4. BEER MARKET BY REGION**

4.1 Central South China

4.2 East China

4.3 North China

4.4 Northeast China

4.5 Northwest China

4.6 Southwest China

### **5. BEER MARKET BY TYPE**

5.1 Premium & Super Premium Beer

5.2 Value & Mainstream Beer

### **6. BEER MARKET BY CHANNEL**

6.1 Off-Premise

6.2 On-Premise

### **7. COMPANY PROFILES**

7.1 Beijing Yanjing Beer Group Corporation

7.2 Budweiser Brewing Company APAC Limited

7.3 Carlsberg A/S

7.4 China Resources Beer (Holdings) Company Limited

7.5 Tsingtao Brewery Co., Ltd.

### **8. APPENDIX**

8.1 About StrategyHelix

8.2 Disclaimer

## I would like to order

Product name: Beer Market in China 2021

Product link: <https://marketpublishers.com/r/B58F691A1297EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B58F691A1297EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970