

Bath Products Market in Kenya 2021

<https://marketpublishers.com/r/B52557F26A20EN.html>

Date: April 2021

Pages: 31

Price: US\$ 450.00 (Single User License)

ID: B52557F26A20EN

Abstracts

In terms of revenue, the bath products market in Kenya is projected to grow at a compound annual growth rate (CAGR) of 12.5% over the analysis period of 2021 to 2027, according to data and analytics company StrategyHelix. Increasing awareness about personal hygiene and governments' focus on sanitation hygiene programs are driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for bath products. The Kenya bath products market is segmented on the basis of product, price, distribution channel. By product, it is categorized into bar soap, liquid soap, body wash/shower gel, and bath additives. By price, the bath products market is divided into mass, and premium. Based on distribution channel, the bath products market is divided into health and beauty store, grocery stores and supermarkets, and online retailing.

This research report also incorporates an in-depth analysis of the competitive landscape through 2020. Major players and company profiles are discussed in detail.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the bath products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: bar soap, liquid soap, body wash/shower gel, and bath additives

Price: mass, and premium

Distribution channel: health and beauty store, grocery stores and supermarkets, and online retailing

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Kenya bath products market

Pinpoint growth sectors and trends for investment

Understand what the future of the bath products market in Kenya looks like

Contents

1. MARKET DEFINITION

2. RESEARCH METHODOLOGY

3. MARKET DATA & OUTLOOK

3.1 Market Value

3.2 Market Value Forecast

4. BATH PRODUCTS MARKET BY PRODUCT

4.1 Bar Soap

4.2 Liquid Soap

4.3 Body Wash/Shower Gel

4.4 Bath Additives

5. BATH PRODUCTS MARKET BY PRICE

5.1 Mass

5.2 Premium

6. BATH PRODUCTS MARKET BY DISTRIBUTION CHANNEL

6.1 Health And Beauty Store

6.2 Grocery Stores And Supermarkets

6.3 Online Retailing

7. COMPANY PROFILES

8. APPENDIX

8.1 About StrategyHelix

8.2 Disclaimer

I would like to order

Product name: Bath Products Market in Kenya 2021

Product link: <https://marketpublishers.com/r/B52557F26A20EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B52557F26A20EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970