

# Baby Personal Care Products Market in United Kingdom 2021

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## Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in United Kingdom is set to increase by US\$ 100 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 2.4% during the forecast period. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The United Kingdom baby personal care products market is segmented on the basis of product, and distribution channel. On the basis of product, the baby personal care products market in United Kingdom has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment is estimated to account for the largest share of the baby personal care products market in United Kingdom. By distribution channel, the baby personal care products market in United Kingdom has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The United Kingdom baby personal care products market is highly competitive. The key players in the baby personal care products market include Johnson & Johnson (J&J), The Procter & Gamble Company (P&G), Childs Farm Ltd, Kimberly-Clark Corporation, Teva Pharmaceutical Industries Ltd., Beiersdorf AG, L'Oreal S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to

help drive informed decision making for industry executives, policy makers, academic, and analysts.

#### Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the United Kingdom baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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The Procter & Gamble Company (P&G)  
Childs Farm Ltd  
Kimberly-Clark Corporation  
Teva Pharmaceutical Industries Ltd.  
Beiersdorf AG  
L'Oreal S.A.  
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