

Baby Personal Care Products Market in Tunisia 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. According to a report by StrategyHelix, the baby personal care products market in Tunisia is expected to increase at a CAGR of 11.1% till 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Tunisia baby personal care products market is segmented on the basis of product, and distribution channel. On the basis of product, the baby personal care products market in Tunisia has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. Among these, the wipes & tissues segment was accounted for the highest revenue generator in 2020. By distribution channel, the baby personal care products market in Tunisia has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Tunisia baby personal care products market is highly competitive. The prominent players operating in the Tunisia baby personal care products market include Johnson & Johnson (J&J), Societe d'Articles Hygieniques Sarl (SAH), L'Oreal S.A., Belle Rose, Beiersdorf AG, Svenska Cellulosa AB, Galderma S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others
Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Tunisia baby personal care products market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. BABY PERSONAL CARE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Hair care
Skin care
Toiletries
Sun care
Wipes & tissues
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Specialized stores
Supermarkets & hypermarkets
Discounters
Online platform
Others

PART 5. KEY COMPANIES

Johnson & Johnson (J&J)
Societe d'Articles Hygieniques Sarl (SAH)
L'Oreal S.A.
Belle Rose
Beiersdorf AG
Svenska Cellulosa AB
Galderma S.A.
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