

Baby Personal Care Products Market in Tanzania 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. A study by StrategyHelix indicates that the baby personal care products market in Tanzania is poised to grow at a CAGR of around 7.3% over the analysis period of 2021 to 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Tanzania baby personal care products market is segmented on the basis of product, and distribution channel. Based on product, the baby personal care products market in Tanzania is categorized into hair care, skin care, toiletries, sun care, wipes & tissues, others. In Tanzania, the wipes & tissues segment made up the largest share of the baby personal care products market. On the basis of distribution channel, the baby personal care products market in Tanzania has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

Some of the leading companies operating in the market are Johnson & Johnson (J&J), The Himalaya Drug Company, Tanalize Kosmetik AS, Dabur India Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Tanzania baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Johnson & Johnson (J&J)
The Himalaya Drug Company
Tanalize Kosmetik AS
Dabur India Limited
About StrategyHelix
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