

Baby Personal Care Products Market in Taiwan 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. According to a report by StrategyHelix, the baby personal care products market in Taiwan is expected to increase at a CAGR of 3.5% till 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Taiwan baby personal care products market is segmented on the basis of product, and distribution channel. On the basis of product, the baby personal care products market in Taiwan has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment is estimated to account for the largest share of the baby personal care products market in Taiwan. By distribution channel, the baby personal care products market in Taiwan has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Taiwan baby personal care products market is highly competitive. The prominent players operating in the Taiwan baby personal care products market include Johnson & Johnson (J&J), Sebapharma GmbH & CO. KG, BAAN INTERNATIONAL CORP., Katjes International GmbH & Co. KG., Artsana Group, Unicharm Corporation, les enfants Co. Ltd., Laboratoires Expanscience, KNH Enterprise Co. Ltd., Pigeon Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Taiwan baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Specialized stores
Supermarkets & hypermarkets
Discounters
Online platform
Others

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Johnson & Johnson (J&J)
Sebapharma GmbH & CO. KG
BAAN INTERNATIONAL CORP.
Katjes International GmbH & Co. KG.
Artsana Group
Unicharm Corporation
les enfants Co., Ltd.
Laboratoires Expanscience
KNH Enterprise Co., Ltd.

Pigeon Corporation
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