

# Baby Personal Care Products Market in Sri Lanka 2021

<https://marketpublishers.com/r/B4D99B729172EN.html>

Date: January 2022

Pages: 14

Price: US\$ 450.00 (Single User License)

ID: B4D99B729172EN

## Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. A study by StrategyHelix indicates that the baby personal care products market in Sri Lanka is poised to grow at a CAGR of around 8.1% over the analysis period of 2021 to 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Sri Lanka baby personal care products market is segmented on the basis of product, and distribution channel. Based on product, the baby personal care products market in Sri Lanka is categorized into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment captured the largest share of the market in 2020. On the basis of distribution channel, the baby personal care products market in Sri Lanka has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

Some of the leading companies operating in the market are Hemas Holdings PLC, Unilever PLC, Nature's Beauty Creations Ltd, The Swadeshi Industrial Works PLC, Johnson & Johnson (J&J).

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Sri Lanka baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. BABY PERSONAL CARE PRODUCTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Hair care  
Skin care  
Toiletries  
Sun care  
Wipes & tissues  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Specialized stores  
Supermarkets & hypermarkets  
Discounters  
Online platform  
Others

### **PART 5. KEY COMPANIES**

Hemas Holdings PLC  
Unilever PLC  
Nature's Beauty Creations Ltd  
The Swadeshi Industrial Works PLC  
Johnson & Johnson (J&J)  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Baby Personal Care Products Market in Sri Lanka 2021

Product link: <https://marketpublishers.com/r/B4D99B729172EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B4D99B729172EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970