

Baby Personal Care Products Market in South Korea 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in South Korea is poised to grow by US\$ 141 million during 2021-2027, progressing at a CAGR of 3.4% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The South Korea baby personal care products market is segmented on the basis of product, and distribution channel. By product, the baby personal care products market in South Korea has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment was the largest contributor to the South Korea baby personal care products market in 2020. Based upon distribution channel, the baby personal care products market in South Korea is categorized into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The South Korea baby personal care products market is highly competitive. The baby personal care products market is dominated by key players, which are Kimberly-Clark Corporation, AJ Co. Ltd., KleanNara Co. Ltd., Maeil Dairies Co. Ltd., THE FIRST TOUCH CO. LTD., Boryung Co. Ltd., IT'S HANBUL CO. LTD., LG Household & Health Care Ltd., SOONSU KOREA Co. Ltd., DARKER BROWN, ABOVONATURE CO. LTD.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to

help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Korea baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Supermarkets & hypermarkets
Discounters
Online platform
Others

PART 5. KEY COMPANIES

Kimberly-Clark Corporation
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KleanNara Co., Ltd.
Maeil Dairies Co., Ltd.
THE FIRST TOUCH CO., LTD.
Boryung Co., Ltd.
IT'S HANBUL CO., LTD.
LG Household & Health Care, Ltd.
SOONSU KOREA Co., Ltd.

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