

# Baby Personal Care Products Market in Russia 2021

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## Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in Russia is poised to grow by US\$ 73 million from 2021 to 2027, registering a CAGR of 2.5% during the forecast period, according to StrategyHelix. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Russia baby personal care products market is segmented on the basis of product, and distribution channel. By product, the baby personal care products market in Russia has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. According to the research, the wipes & tissues segment had the largest share in the baby personal care products market in Russia. Based upon distribution channel, the baby personal care products market in Russia is categorized into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Russia baby personal care products market is highly competitive. Some of the leading companies operating in the market are Johnson & Johnson (J&J), OOO COTTON CLUB, Avangard OOO, Avanta OAO, Bayer AG, Nevskaya Kosmetika OAO, The Procter & Gamble Company (P&G), LES LABORATOIRES SERVIER SAS, Clever Company OOO, OAO SVOBODA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Russia baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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OOO COTTON CLUB  
Avangard OOO  
Avanta OAO  
Bayer AG  
Nevskaya Kosmetika OAO  
The Procter & Gamble Company (P&G)  
LES LABORATOIRES SERVIER, SAS  
Clever Company OOO

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