

Baby Personal Care Products Market in Poland 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. A study by StrategyHelix indicates that the baby personal care products market in Poland is anticipated to expand positively at a CAGR of 6% during the forecast period (2021-2027). Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Poland baby personal care products market is segmented on the basis of product, and distribution channel. Based on product, the baby personal care products market in Poland is categorized into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment captured the largest share of the market in 2020. On the basis of distribution channel, the baby personal care products market in Poland has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Poland baby personal care products market is highly competitive. Top players covered in Poland Baby Personal Care Products Market Study are Beiersdorf AG, The Procter & Gamble Company (P&G), Harper Hygienics S.A., Bayer AG, Johnson & Johnson (J&J), Zaklady Farmaceutyczne UNIA Spoldzielnia Pracy, Grupa TZMO, PF Zioloiek Sp. z o.o., Teva Pharmaceutical Industries Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Poland baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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The Procter & Gamble Company (P&G)
Harper Hygienics S.A.
Bayer AG
Johnson & Johnson (J&J)
Zakłady Farmaceutyczne UNIA Spółdzielnia Pracy
Grupa TZMO
PF Ziolołek Sp. z o.o.
Teva Pharmaceutical Industries Ltd.

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