

Baby Personal Care Products Market in Myanmar 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. According to a report by StrategyHelix, the baby personal care products market in Myanmar is poised to grow at a CAGR of around 13.9% over the analysis period of 2021 to 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Myanmar baby personal care products market is segmented on the basis of product, and distribution channel. On the basis of product, the baby personal care products market in Myanmar has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment held the largest revenue share in 2020. By distribution channel, the baby personal care products market in Myanmar has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

Key companies profiled in the report include Osotspa Public Company Limited (OSP), Johnson & Johnson (J&J), Lion Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Myanmar baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Johnson & Johnson (J&J)
Lion Corporation
About StrategyHelix
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