

Baby Personal Care Products Market in Middle East and Africa 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in Middle East and Africa is poised to grow by US\$ 974 million during 2021-2027, progressing at a CAGR of 7.8% during the forecast period, according to data and analytics company StrategyHelix. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Middle East and Africa baby personal care products market is segmented on the basis of product, distribution channel, and country. By product, the baby personal care products market in Middle East and Africa has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. According to the research, the wipes & tissues segment had the largest share in the baby personal care products market in Middle East and Africa. Based upon distribution channel, the baby personal care products market in Middle East and Africa is categorized into specialized stores, supermarkets & hypermarkets, discounters, online platform, others. Geographically, the baby personal care products market in Middle East and Africa is segmented into South Africa, United Arab Emirates.

The Middle East and Africa baby personal care products market is highly competitive. The report also includes the profiles of leading companies such as ABC International Ltd., Batterjee Holding Company, Beiersdorf AG, Easy Group For Health and Beauty Care, Johnson & Johnson (J&J), Kimberly-Clark Corporation, Laboratoires Expanscience, Mann & Schroeder GmbH, Medical Union Pharmaceuticals Co. SAE,

Sara Marketing Company LLC, Sebapharma GmbH & CO. KG, SEMAK For Cosmetics, Teva Pharmaceutical Industries Ltd., The Himalaya Drug Company, The Lion Match Company (Pty) Ltd, The Procter & Gamble Company (P&G), Tiger Brands Limited.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Batterjee Holding Company
Beiersdorf AG
Easy Group For Health and Beauty Care

Johnson & Johnson (J&J)
Kimberly-Clark Corporation
Laboratoires Expanscience
Mann & Schroeder GmbH
Medical Union Pharmaceuticals Co. SAE
Sara Marketing Company LLC
Sebapharma GmbH & CO. KG
SEMAK For Cosmetics
Teva Pharmaceutical Industries Ltd.
The Himalaya Drug Company
The Lion Match Company (Pty) Ltd
The Procter & Gamble Company (P&G)
Tiger Brands Limited
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