

Baby Personal Care Products Market in Lebanon 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in Lebanon is anticipated to expand positively at a CAGR of 9.6% during the forecast period (2021-2027), according to data and analytics company StrategyHelix. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Lebanon baby personal care products market is segmented on the basis of product, and distribution channel. By product, the baby personal care products market in Lebanon has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment was the largest contributor to the Lebanon baby personal care products market in 2020. Based upon distribution channel, the baby personal care products market in Lebanon is categorized into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The report also includes the profiles of leading companies such as Johnson & Johnson (J&J), Kimberly-Clark Corporation, INDEVCO Group, Brior Industries.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Lebanon baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. BABY PERSONAL CARE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Hair care
Skin care
Toiletries
Sun care
Wipes & tissues
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Specialized stores
Supermarkets & hypermarkets
Discounters
Online platform
Others

PART 5. KEY COMPANIES

Johnson & Johnson (J&J)
Kimberly-Clark Corporation
INDEVCO Group
Brior Industries
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