

# Baby Personal Care Products Market in Latvia 2021

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## Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. According to StrategyHelix, the baby personal care products market in Latvia is poised to grow at a CAGR of around 3.3% over the analysis period of 2021 to 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Latvia baby personal care products market is segmented on the basis of product, and distribution channel. Based on product, the baby personal care products market in Latvia is categorized into hair care, skin care, toiletries, sun care, wipes & tissues, others. In Latvia, the wipes & tissues segment made up the largest share of the baby personal care products market. On the basis of distribution channel, the baby personal care products market in Latvia has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Latvia baby personal care products market is highly competitive. Key companies profiled in the report include Johnson & Johnson (J&J), Katjes International GmbH & Co. KG., Unilever PLC, The Procter & Gamble Company (P&G), Kimberly-Clark Corporation, Nestle S.A., Teva Pharmaceutical Industries Ltd., HiPP GmbH & Company Vertrieb KG, The Himalaya Drug Company, Bayer AG.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Latvia baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. BABY PERSONAL CARE PRODUCTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Hair care  
Skin care  
Toiletries  
Sun care  
Wipes & tissues  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Specialized stores  
Supermarkets & hypermarkets  
Discounters  
Online platform  
Others

### **PART 5. KEY COMPANIES**

Johnson & Johnson (J&J)  
Katjes International GmbH & Co. KG.  
Unilever PLC  
The Procter & Gamble Company (P&G)  
Kimberly-Clark Corporation  
Nestle S.A.  
Teva Pharmaceutical Industries Ltd.  
HiPP GmbH & Company Vertrieb KG  
The Himalaya Drug Company

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