

# Baby Personal Care Products Market in Kuwait 2021

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## Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in Kuwait is projected to expand by a CAGR of 4.7% from 2021 through 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Kuwait baby personal care products market is segmented on the basis of product, and distribution channel. On the basis of product, the baby personal care products market in Kuwait has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. Among these, the wipes & tissues segment was accounted for the highest revenue generator in 2020. By distribution channel, the baby personal care products market in Kuwait has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Kuwait baby personal care products market is highly competitive. The key players in the baby personal care products market include Johnson & Johnson (J&J), Sebapharma GmbH & CO. KG, The Procter & Gamble Company (P&G), Kimberly-Clark Corporation, Pigeon Corporation, The Himalaya Drug Company, INDEVCO Group.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others  
Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others  
Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Kuwait baby personal care products market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. BABY PERSONAL CARE PRODUCTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Hair care  
Skin care  
Toiletries  
Sun care  
Wipes & tissues  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Specialized stores  
Supermarkets & hypermarkets  
Discounters  
Online platform  
Others

### **PART 5. KEY COMPANIES**

Johnson & Johnson (J&J)  
Sebapharma GmbH & CO. KG  
The Procter & Gamble Company (P&G)  
Kimberly-Clark Corporation  
Pigeon Corporation  
The Himalaya Drug Company  
INDEVCO Group  
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