

Baby Personal Care Products Market in Italy 2021

<https://marketpublishers.com/r/B161AC7BA142EN.html>

Date: January 2022

Pages: 18

Price: US\$ 450.00 (Single User License)

ID: B161AC7BA142EN

Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in Italy is set to grow at a healthy compound annual growth rate (CAGR) of 0.2% in the next five years, according to StrategyHelix. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Italy baby personal care products market is segmented on the basis of product, and distribution channel. By product, the baby personal care products market in Italy has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. According to the research, the wipes & tissues segment had the largest share in the baby personal care products market in Italy. Based upon distribution channel, the baby personal care products market in Italy is categorized into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Italy baby personal care products market is highly competitive. As of 2020, the major players in the Italy baby personal care products market were Johnson & Johnson (J&J), The Procter & Gamble Company (P&G), Unilever PLC, Beiersdorf AG, L'Oreal S.A., Laboratoires Expanscience, Gruppo Sodalìs Srl, Bayer AG.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Italy baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. BABY PERSONAL CARE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Hair care
Skin care
Toiletries
Sun care
Wipes & tissues
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Specialized stores
Supermarkets & hypermarkets
Discounters
Online platform
Others

PART 5. KEY COMPANIES

Johnson & Johnson (J&J)
The Procter & Gamble Company (P&G)
Unilever PLC
Beiersdorf AG
L'Oreal S.A.
Laboratoires Expanscience
Gruppo Sodalìs Srl
Bayer AG
About StrategyHelix

Disclaimer

I would like to order

Product name: Baby Personal Care Products Market in Italy 2021

Product link: <https://marketpublishers.com/r/B161AC7BA142EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B161AC7BA142EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970