

Baby Personal Care Products Market in Ireland 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. According to a report by StrategyHelix, the baby personal care products market in Ireland is anticipated to expand positively at a CAGR of 1.8% during the forecast period (2021-2027). Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Ireland baby personal care products market is segmented on the basis of product, and distribution channel. On the basis of product, the baby personal care products market in Ireland has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment is estimated to account for the largest share of the baby personal care products market in Ireland. By distribution channel, the baby personal care products market in Ireland has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The report also includes the profiles of leading companies such as Johnson & Johnson (J&J), The Procter & Gamble Company (P&G), Irish Breeze UC, L'Oreal S.A., Beiersdorf AG, Kimberly-Clark Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others
Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Ireland baby personal care products market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Online platform
Others

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Johnson & Johnson (J&J)
The Procter & Gamble Company (P&G)
Irish Breeze UC
L'Oreal S.A.
Beiersdorf AG
Kimberly-Clark Corporation
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