

Baby Personal Care Products Market in India 2021

<https://marketpublishers.com/r/B96D0E58F3C5EN.html>

Date: January 2022

Pages: 13

Price: US\$ 450.00 (Single User License)

ID: B96D0E58F3C5EN

Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. According to a report by StrategyHelix, the baby personal care products market in India is set to increase by US\$ 562 million during 2021-2027, growing at a CAGR of 9.4% during the forecast period. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The India baby personal care products market is segmented on the basis of product, and distribution channel. On the basis of product, the baby personal care products market in India has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. Among these, the wipes & tissues segment was accounted for the highest revenue generator in 2020. By distribution channel, the baby personal care products market in India has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The baby personal care products market is dominated by key players, which are Johnson & Johnson (J&J), The Himalaya Drug Company, Dabur India Limited, Sebapharma GmbH & CO. KG.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others
Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the India baby personal care products market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Johnson & Johnson (J&J)
The Himalaya Drug Company
Dabur India Limited
Sebapharma GmbH & CO. KG
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