

Baby Personal Care Products Market in Greece 2021

<https://marketpublishers.com/r/B308012BCB60EN.html>

Date: January 2022

Pages: 16

Price: US\$ 450.00 (Single User License)

ID: B308012BCB60EN

Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. A study by StrategyHelix indicates that the baby personal care products market in Greece is projected to expand by a CAGR of 3.3% from 2021 through 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Greece baby personal care products market is segmented on the basis of product, and distribution channel. Based on product, the baby personal care products market in Greece is categorized into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment captured the largest share of the market in 2020. On the basis of distribution channel, the baby personal care products market in Greece has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Greece baby personal care products market is highly competitive. The key players in the baby personal care products market include Mega Disposables S.A., Johnson & Johnson (J&J), Septona SA, The Procter & Gamble Company (P&G), Unilever PLC, FREZYDERM S.A., L'Oreal S.A., Pierre Fabre S.A., Beiersdorf AG, Gr. Sarantis S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others
Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Greece baby personal care products market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Supermarkets & hypermarkets
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Online platform
Others

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Mega Disposables S.A.
Johnson & Johnson (J&J)
Septona SA
The Procter & Gamble Company (P&G)
Unilever PLC
FREZYDERM S.A.
L'Oreal S.A.
Pierre Fabre S.A.
Beiersdorf AG

Gr. Sarantis S.A.
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