

# Baby Personal Care Products Market in El Salvador 2021

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## Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. According to StrategyHelix, the baby personal care products market in El Salvador is anticipated to expand positively at a CAGR of 4.6% during the forecast period (2021-2027). Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The El Salvador baby personal care products market is segmented on the basis of product, and distribution channel. Based on product, the baby personal care products market in El Salvador is categorized into hair care, skin care, toiletries, sun care, wipes & tissues, others. In El Salvador, the wipes & tissues segment made up the largest share of the baby personal care products market. On the basis of distribution channel, the baby personal care products market in El Salvador has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The report also includes the profiles of leading companies such as Johnson & Johnson (J&J), Kimberly-Clark Corporation, Natura & Co, Lopez Davidson S.A. De C.V.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others  
Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others  
Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the El Salvador baby personal care products market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment

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Johnson & Johnson (J&J)  
Kimberly-Clark Corporation  
Natura & Co  
Lopez Davidson S.A. De C.V.  
About StrategyHelix  
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