

Baby Personal Care Products Market in Croatia 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in Croatia is poised to grow at a CAGR of around 3.9% over the analysis period of 2021 to 2027. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Croatia baby personal care products market is segmented on the basis of product, and distribution channel. On the basis of product, the baby personal care products market in Croatia has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment is estimated to account for the largest share of the baby personal care products market in Croatia. By distribution channel, the baby personal care products market in Croatia has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Croatia baby personal care products market is highly competitive. Some of the leading companies operating in the market are Johnson & Johnson (J&J), Beiersdorf AG, The Procter & Gamble Company (P&G), Bayer AG, HiPP GmbH & Company Vertrieb KG, L'Oreal S.A., Laboratoires Expanscience, Alkaloid AD Skopje.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others
Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Croatia baby personal care products market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Others

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Johnson & Johnson (J&J)
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The Procter & Gamble Company (P&G)
Bayer AG
HiPP GmbH & Company Vertrieb KG
L'Oreal S.A.
Laboratoires Expanscience
Alkaloid AD Skopje
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