

# Baby Personal Care Products Market in Cote d'Ivoire 2021

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## Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, sunscreensing, or changing its appearance. The baby personal care products market in Cote d'Ivoire is set to grow at a healthy compound annual growth rate (CAGR) of 5.2% in the next five years, according to StrategyHelix. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Cote d'Ivoire baby personal care products market is segmented on the basis of product, and distribution channel. By product, the baby personal care products market in Cote d'Ivoire has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment was the largest contributor to the Cote d'Ivoire baby personal care products market in 2020. Based upon distribution channel, the baby personal care products market in Cote d'Ivoire is categorized into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Cote d'Ivoire baby personal care products market is highly competitive. As of 2020, the major players in the Cote d'Ivoire baby personal care products market were Dream Cosmetics, Johnson & Johnson (J&J), L'Oreal S.A., UNHYCOS SA., Artsana Group, Nouvelle Parfumerie Gandour, Beiersdorf AG.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic,

and analysts.

#### Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Cote d'Ivoire baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. BABY PERSONAL CARE PRODUCTS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Hair care  
Skin care  
Toiletries  
Sun care  
Wipes & tissues  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Specialized stores  
Supermarkets & hypermarkets  
Discounters  
Online platform  
Others

### **PART 5. KEY COMPANIES**

Dream Cosmetics  
Johnson & Johnson (J&J)  
L'Oreal S.A.  
UNHYCOS, SA.  
Artsana Group  
Nouvelle Parfumerie Gandour  
Beiersdorf AG  
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