

Baby Personal Care Products Market in Colombia 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The baby personal care products market in Colombia is set to grow at a healthy compound annual growth rate (CAGR) of 6.6% in the next five years, according to data and analytics company StrategyHelix. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Colombia baby personal care products market is segmented on the basis of product, and distribution channel. By product, the baby personal care products market in Colombia has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. According to the research, the wipes & tissues segment had the largest share in the baby personal care products market in Colombia. Based upon distribution channel, the baby personal care products market in Colombia is categorized into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Colombia baby personal care products market is highly competitive. The baby personal care products market is dominated by key players, which are Johnson & Johnson (J&J), Essity AB, Belleza Express S.A., Natura & Co, Tecnoquimicas S.A., Kimberly-Clark Corporation, Corporacion Belcorp.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to help drive informed decision making for industry executives, policy makers, academic,

and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Colombia baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. BABY PERSONAL CARE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Hair care
Skin care
Toiletries
Sun care
Wipes & tissues
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Specialized stores
Supermarkets & hypermarkets
Discounters
Online platform
Others

PART 5. KEY COMPANIES

Johnson & Johnson (J&J)
Essity AB
Belleza Express S.A.
Natura & Co
Tecnoquimicas S.A.
Kimberly-Clark Corporation
Corporacion Belcorp
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