

Baby Personal Care Products Market in Azerbaijan 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, sunscreening, or changing its appearance. The baby personal care products market in Azerbaijan is set to grow at a healthy compound annual growth rate (CAGR) of 6.3% in the next five years, according to StrategyHelix. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Azerbaijan baby personal care products market is segmented on the basis of product, and distribution channel. By product, the baby personal care products market in Azerbaijan has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. According to the research, the wipes & tissues segment had the largest share in the baby personal care products market in Azerbaijan. Based upon distribution channel, the baby personal care products market in Azerbaijan is categorized into specialized stores, supermarkets & hypermarkets, discounters, online platform, others.

The Azerbaijan baby personal care products market is highly competitive. As of 2020, the major players in the Azerbaijan baby personal care products market were Beiersdorf AG, Bayer AG, Unilever PLC, Kopas Kozmetik Pazarlama Ve Sanayi A.S., Johnson & Johnson (J&J), Katjes International GmbH & Co. KG., Bakikimyaeczasenaye ASC, OOO NASHA MAMA, L'Oreal S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the baby personal care products market to



help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Azerbaijan baby personal care products market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Toiletries

Sun care

Wipes & tissues

Others

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Specialized stores

Supermarkets & hypermarkets

Discounters

Online platform

Others

PART 5. KEY COMPANIES

Beiersdorf AG

Bayer AG

Unilever PLC

Kopas Kozmetik Pazarlama Ve Sanayi A.S.

Johnson & Johnson (J&J)

Katjes International GmbH & Co. KG.

Bakikimyaeczasenaye ASC

OOO NASHA MAMA

L'Oreal S.A.



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