

Baby Personal Care Products Market in Asia Pacific 2021

<https://marketpublishers.com/r/B4D285D639ABEN.html>

Date: January 2022

Pages: 19

Price: US\$ 1,350.00 (Single User License)

ID: B4D285D639ABEN

Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. According to a report by StrategyHelix, the baby personal care products market in Asia Pacific is set to increase by US\$ 6,209 million during 2021-2027, growing at a CAGR of 8.3% during the forecast period. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The Asia Pacific baby personal care products market is segmented on the basis of product, distribution channel, and country. On the basis of product, the baby personal care products market in Asia Pacific has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. The wipes & tissues segment held the largest revenue share in 2020. By distribution channel, the baby personal care products market in Asia Pacific has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others. Geographically, the baby personal care products market in Asia Pacific is segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The Asia Pacific baby personal care products market is highly competitive. Key companies profiled in the report include AJ Co. Ltd., Boryung Co. Ltd., China Child Care Corporation Limited, Colgate-Palmolive Company, Dabur India Limited, Johnson & Johnson (J&J), Kao Corporation, Kimberly-Clark Corporation, KleanNara Co. Ltd., Lison Vision Co. Ltd., Maeil Dairies Co. Ltd., Neo Corporate Co. Ltd., Osotspa Public Company Limited (OSP), Pigeon Corporation, Sebapharma GmbH & CO. KG, Shanghai

Chicmax Cosmetic Co. Ltd., Shanghai Jahwa United Co. Ltd., Tampei Pharmaceutical Co. Ltd., THE FIRST TOUCH CO. LTD., The Himalaya Drug Company, The Procter & Gamble Company (P&G), Tianjin Yumeijing Group Co. Ltd., Unicharm Corporation.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific baby personal care products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Colgate-Palmolive Company
Dabur India Limited
Johnson & Johnson (J&J)
Kao Corporation
Kimberly-Clark Corporation
KleanNara Co., Ltd.
Lison Vision Co., Ltd.
Maeil Dairies Co., Ltd.
Neo Corporate Co., Ltd.
Osotspa Public Company Limited (OSP)
Pigeon Corporation
Sebapharma GmbH & CO. KG
Shanghai Chicmax Cosmetic Co., Ltd.
Shanghai Jahwa United Co., Ltd.
Tampei Pharmaceutical Co., Ltd.
THE FIRST TOUCH CO., LTD.
The Himalaya Drug Company
The Procter & Gamble Company (P&G)
Tianjin Yumeijing Group Co., Ltd.
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