

# Baby Diapers Market in Uganda 2022

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## Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. A study by StrategyHelix indicates that the baby diapers market in Uganda is expected to increase at a CAGR of 9.2% till 2028.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The Uganda baby diapers market is segmented on the basis of product, and retail channel. Based on product, the baby diapers market in Uganda is categorized into nappies, nappy pants. On the basis of retail channel, the baby diapers market in Uganda has been segmented into supermarkets and hypermarkets, grocery stores, specialty stores, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The competitive landscape of the industry has also been examined along with the profiles of the key players The Procter & Gamble Company (P&G), Sunda Kenya Industrial Company, Softex Paper Co., Kimberly-Clark Corporation, 7 Days Group Holdings Limited. Competitive landscape gives a description of the competitive nature of the baby diapers market in Uganda and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this

industry. It provides a cohesive picture of the baby diapers market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

#### Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, grocery stores, specialty stores, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: The Procter & Gamble Company (P&G), Sunda Kenya Industrial Company, Softex Paper Co., Kimberly-Clark Corporation, 7 Days Group Holdings Limited

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Uganda baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Nappy pants

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Grocery stores  
Specialty stores  
Others

### **PART 5. KEY COMPANIES**

The Procter & Gamble Company (P&G)  
Sunda Kenya Industrial Company  
Softex Paper Co.  
Kimberly-Clark Corporation  
7 Days Group Holdings Limited  
About StrategyHelix  
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