

# Baby Diapers Market in Saudi Arabia 2022

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## Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. The baby diapers market in Saudi Arabia is expected to decline at a CAGR of -0.4% from USD 531.2 million in 2021 to USD 515.4 million by 2028, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The Saudi Arabia baby diapers market is segmented on the basis of product, and retail channel. By product, the baby diapers market in Saudi Arabia has been segmented into nappies, nappy pants. Based upon retail channel, the baby diapers market in Saudi Arabia is categorized into supermarkets and hypermarkets, grocery stores, specialty stores, others.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The key players in the baby diapers market include Unicharm Corporation, The Procter & Gamble Company (P&G), Nuqul Group, Kimberly-Clark Corporation, INDEVCO Group. Competitive landscape gives a description of the competitive nature of the baby diapers market in Saudi Arabia and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

The report is an invaluable resource for companies and organizations active in this

industry. It provides a cohesive picture of the baby diapers market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

#### Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, grocery stores, specialty stores, others

Years considered: this report covers the period 2018 to 2028

Company mentioned: Unicharm Corporation, The Procter & Gamble Company (P&G), Nuqul Group, Kimberly-Clark Corporation, INDEVCO Group

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Saudi Arabia baby diapers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. BABY DIAPERS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Nappies  
Nappy pants

### **PART 4. MARKET BREAKDOWN BY RETAIL CHANNEL**

Supermarkets and hypermarkets  
Grocery stores  
Specialty stores  
Others

### **PART 5. KEY COMPANIES**

Unicharm Corporation  
The Procter & Gamble Company (P&G)  
Nuqul Group  
Kimberly-Clark Corporation  
INDEVCO Group  
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